

If you are having trouble viewing this email, [view it online](#).

move mining

Showcase You and Your Creative Ideas! **The mining industry needs your innovation.**

Move Mining is a team competition open to students and professionals. The goal is to develop a positive message campaign to promote mining and the mining industry worldwide. This inaugural competition will be held at the February 2017 SME Annual Conference & Expo in Denver, Colorado.

Help us share the positive message of mining and the global benefits of this crucial industry. Bring your dynamic concepts and your creative innovation. The top five teams will be selected to pitch their idea, live, at the 2017 SME Annual Conference & Expo to a panel of industry leaders and communication experts.

The winners will receive a \$5,000 cash prize and support from SME and sponsoring organizations to help promote and package their winning concept.

Then share your 2017 campaign success and inspire others at the 2018 SME Annual Conference & Expo.



www.MoveMining.org



Society for Mining, Metallurgy & Exploration Inc.
12999 E. Adam Aircraft Circle | Englewood | CO 80112 | (303)
948-4200 | www.smenet.org

Follow Us:   



The mining industry needs your innovation!

Move Mining is a team competition open to students and professionals. The goal is to develop a positive message campaign to promote mining and the mining efforts worldwide. This inaugural competition will be held at the February 2017 SME Annual Conference & Expo in Denver, Colorado.

Help us share the positive message of mining and the global benefits of this crucial industry. To create a winning presentation – *Think Shark Tank!*



Develop Your Concept

Assemble a team of 3-4 people to develop a concept or idea on how to Move Mining.



Submit Concept Online

Submit your 5 page concept paper for your concept or idea online by **December 1, 2016.**



Top 5 Concepts Present

The top 5 teams will present at the SME Annual Conference & Expo in February 2017. The contest will be judged by industry leaders and experts.



Launch the Concept

Winners receive a \$5,000* cash prize and support from sponsoring organizations to launch their campaign in 2017.

The winning team will be invited to the 2018 SME Annual Conference & Expo to share their success!



MoveMining.org



“Change the World’s Perception of an Industry That’s Already Changing the World”



For more information and to learn about the MoveMining competition, visit us at:

movemining 
www.movemining.org

SME Society for
Mining, Metallurgy
& Exploration®